



ARCHITECTURAL
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· MONTHLY ·

Authoritative
House
Plans

CHICAGO

AUG. 1925

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ARCHITECTURAL PLAN SERVICE MONTHLY

Authoritative
House
Plans



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HERE WE ARE AGAIN

IT seems but yesterday that the July issue of the ARCHITECTURAL PLAN SERVICE MONTHLY was thundering off of the presses, yet already we are on the "dead-line" for the August issue. That's the trouble with work that is pleasant: time flies too rapidly; ideas come crowding in; improvements suggest themselves; new methods are considered, and, before we can fully realize it, another issue of the paper is in type and we are busy on the next one.

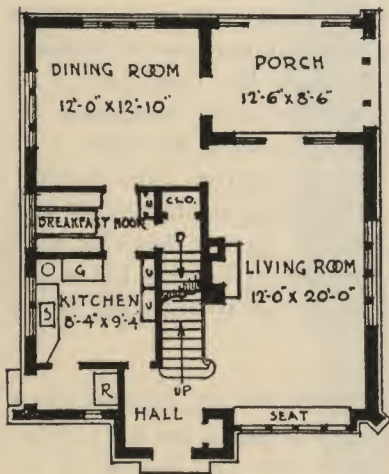
THAT, however, is as it should be. Under such conditions, there's no chance of growing stale on the job. Every issue is in the nature of an adventure and if sometimes we, like the small boy learning to play a horn, "blow it in so sweet and it comes out so sour," that, too, has its value in stimulating us to greater efforts to produce in the ARCHITECTURAL PLAN SERVICE MONTHLY a magazine for homebuilders that will take its place as the leading exponent of home construction in America.

AS was outlined in the first issue of the ARCHITECTURAL PLAN SERVICE MONTHLY, this paper is devoted to the purpose of disseminating ideas that may be incorporated into American homes to the end that they may be rendered more durable, more convenient and more sightly places of abode. This country has now reached a stage of development, both physical and cultural, that marks a new era in the life and history of its people. More and more attention is being paid to correctness in the designs of our homes and to the materials and methods that enter into their construction. During the period of this country's settlement and development, haphazard methods of construction arose first through necessity, and later, became fixed through habit and a loss of the knowledge of how to build permanently and correctly. Since the war, however, we have awakened to a new consciousness of the importance of building correctly and for the future. Public taste has undergone a remarkable change, and the home builder now recognizes the penny wise and pound foolish policy of building for today only, without thought of tomorrow. He recognizes, for instance, that in insulating his house and in installing weatherstrips, that he is not merely indulging in a whim for luxury, but that he is saving money through lessening the cost of heating his house; that in demanding first-class materials he is reducing future repair bills and depreciation losses.

THE mission of the ARCHITECTURAL PLAN SERVICE MONTHLY is to act as a constant stimulus for the building of good houses. The days of the shoddy and the cheap are numbered in the land, and in their passing none will regret them. Shoddy materials, haphazard methods of construction and grotesque designs can only result in a cheap, obscene burlesque of the art of building. The curtain has been rung down on this sort of show, and the public has turned its attention toward the building of homes that are economical to build, convenient to live in, well constructed and architecturally correct. Homes such as those shown in the ARCHITECTURAL PLAN SERVICE MONTHLY.

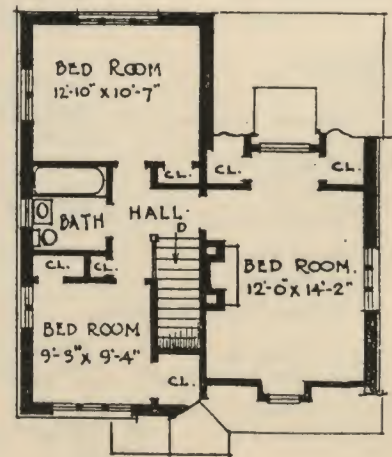


IS THIS A RUDE AWAKENING, or



First Floor

Compare the above sketch with the photograph at the top of the opposite page and note how clearly the architect visualized this house before it was built. The setting, of course, is slightly different, but otherwise, one mirrors the other.



Second Floor

This design was a prize winner in a recent competition conducted by the American Face Brick Association. The architect was Floyd Yewell. Both in plan and design this house is attractive and it has been built in several sections of the country.



DO ARCHITECTS' DREAMS COME TRUE?

A LARGE number of people are of the opinion that architects' drawings are not trustworthy guides to be followed in selecting the design of a house. A common remark runs to the effect that, "Yes, the picture is lovely, but how will the house look?" There is often a fear that the architect has flattered his design for the purpose of misleading the client into believing that the house when built will appear to much better advantage than is actually the case.

Here laid before you, however, is evidence to consider. Both the architect's sketch and the completed house are illustrated without favor. On the one hand is that intangible stuff of which dreams are made, on the other is undisguised reality. Is one a likeness of the other? Does the sketch mis-



The rear of the house has attractions, too

lead? Is it a beguiler and a snare? We leave the verdict to you. In presenting this case for your judgment we do not consider it necessary to present any arguments other than the testimony offered by your unprejudiced eyes.

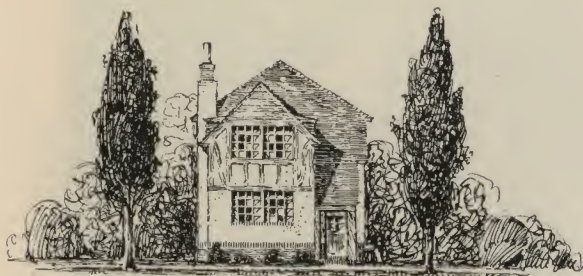
The house itself is an outstanding example of clever planning and attractive design. It was a prize winner selected from among scores of other examples submitted by various architects and drafts-

men who participated in a nation-wide competition. That the design struck a responsive chord in the heart of the public is attested by the fact that this house has been built a number of times in various sections throughout the country and bids fair to attract many more admirers. It represents a design that is successful in every sense of the word.

THOUSANDS of DOLLARS to MAKE

IT IS OUR PURPOSE TO HELP YOU

ADVANCE SHOWING



That a two-flat building can be made attractive and homelike in appearance is evidenced by the stucco one to be shown in September. It has the same plan as the brick one shown in August.



The first houses built in the New England States followed this pattern. They are the first representatives of the Colonial style. This one, a wooden house, will be shown in September



Here is a farmhouse in brick for the September issue. Its plans are similar to those of the stucco farmhouse shown in the July issue and the wooden one shown this month

IF all the designs for small houses that have recently been devised were placed end to end, it has been roughly estimated that they would form a belt nine times around the earth and leave a lap over from here to Point Kittery, Maine. Out of their number about ninety-nine and some odd per cent have been hailed by their originators or their zealous friends as "model" plans representing the absolute incalculable heights of achievement in economy, convenience, practicability, sociability fitness, safety, sanitation—bla-bla-bla—words without end, with the result that many people have been misled into building houses that were entirely unsuited to their needs. Houses that perhaps met some people's requirements to perfection, but fell far short of solving the individual requirements of everybody.

THAT is why the ARCHITECTURAL PLAN SERVICE MONTHLY is spending thousands of dollars for the preparation of individual designs and working drawings to be placed before the public. Established practicing architects, who are thoroughly familiar with the design and construction of good houses are working overtime to make available to our readers a constantly increasing number of different types of designs and plans from which to make a selection. These architects are leaders, not followers; the designs and plans that they are producing are not a rehash of the work of others, but represent up-to-date ideas and methods that are employed when dealing with an individual client. In other words, the standardized designs and plans of the ARCHITECTURAL PLAN SERVICE MONTHLY are not to be compared with the common type of "stock" plans that have become stereotyped through long continued use and therefore fail to comprehend that "the earth do move." Our designs and plans, however, recognize that cheap materials and shoddy methods that were accepted as a matter of course a few years ago are now avoided by a public awake to good design and honest construction.

YOURS an INDIVIDUAL HOME

BUILD A SUCCESSFUL MODERN HOME

THE shoddy and the grotesque are still being built, of course, but the trend is in the opposite direction and those who have persisted in "giving the public what it wants" have for some time had the force of public opinion against them. This force is constantly increasing, "the old order passeth, giving place to new" and even now a wide clumsy porch stretched across the front of a house, or tremendously overhanging roofs and huge ugly dormers are generally recognized as the earmarks of a house that is out of step with the main procession. A relic of yesterday's folly and the gibe of tomorrow.

ASIDE from any question of mere aesthetics, the building of a house that will become old fashioned within a few years involves an economic loss that can scarcely be afforded by any of us. If the owner of a house should, in attempting to dispose of it, find that he is penalized to the extent of several hundreds, or even thousands of dollars, simply on account of having failed to heed the dictates of good taste and the trend of the times, then will he learn that men are most often led astray by blindly following their own haphazard inclinations or by accepting the counsel of the sort of friends—pseudo or otherwise—who almost always indulge in advising others rather than in accepting and applying their wise counsel to their personal problems.

FIRES, storms and decay take a tremendous toll of our buildings, but an accounting of the depreciation arising from a lack of taste and forethought on the part of their owners and builders would show an astounding economic loss, perhaps even a greater one than that of the purely destructive forces combined. Thus, before selecting a design, ponder it well for evidences of good taste and permanent attractiveness for on these things, as well as on up-to-date plumbing and modern planning, depends much of the future success and worth of your home.

FOR SEPTEMBER



This shingled bungalow has the same plan as the brick one shown in July and the stucco one shown this month. It is scheduled for September. If you want a "small house with lots of room," look this one over.



This little brick house for September has the same compact livable plan as Design Number C5202 shown in July and repeated in a frame house shown this month. It is economical to build without having that "cheap" look.



A stucco bungalow with a quaint gable on the front will be a feature of the September issue. from the stereotyped bungalow of former days.



THIS house appears considerably larger than is really the case. This is due somewhat to the careful proportioning of the various parts, but largely it is because of the skillful treatment of the roof which seems to grow right out of the walls instead of being merely perched upon them.

A frequent fault with houses of this size is the fact that the cornice line is usually placed too high in the air, with the result that the house looks like a dry goods box. Here, however, the architects have designed a roof sloping low on the walls, with the second-story windows breaking through the cornice, dormer fashion. This not only helps the appearance, but also reduces the height of the brick walls. Also, by using a hip roof, expensive brickwork in gables is avoided. The brick belt course which extends around the house between the upper and the lower windows also aids in making the house appear lower and less "boxy." It is these apparently minor things that indicate a really skillful designer.

The windows here are made a principal feature of the house. The lower windows have wood panels below, giving them somewhat the appearance of French doors, and the upper windows extend through the cornice, as mentioned before. All of the sash are divided into small panes which represent far better proportions than do the large panes sometimes used. The entrance is a very pleasing adaptation of a Colonial doorway with a broken-arch pediment supported by pilasters.

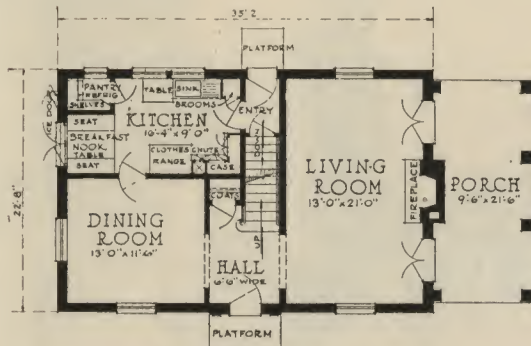
A CLEVER HOUSE

6-ROOM HOUSE

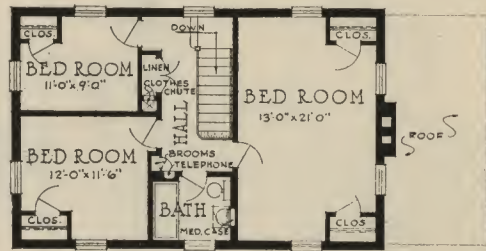
DESIGN

Note how cleverly the roof line has been lowered to prevent the house from looking boxlike. Interesting window treatments and a fine Colonial type entrance add character to the design

This same floor plan was used as a basis for the design of a frame house shown in July, and again for a stucco house to be shown in a future issue, thus giving a choice of three designs for the same plan



FIRST FLOOR PLAN 6125



SECOND FLOOR PLAN 6125

It is unusual to find a house in which the space has been used to such good advantage as here. Note the kitchen, for instance, as it is a model of convenience. The entry forms a storm vestibule between the kitchen and the outdoors. The outside icing door to the refrigerator can be left open in winter to preserve food without keeping ice

Bedrooms require plenty of light and ventilation, therefore, in this plan, two of them have windows in two walls and one has windows on three sides. Twin beds may be used in the large bedroom, with plenty of space left over. Even a telephone niche is provided in the hall, as an extension phone is a convenience that grows in favor.

FREE OF FRILLS

BUILT OF BRICK

B 6201

Although its dimensions are modest, this plan opens up well so that the interior appears spacious and free from confusion, French doors to the porch also aid in this respect.

Your local lumber and building material dealer has further information about this design—ask him about it. The price of the plan is \$30, but he will be glad to advise you without any obligation

In planning this house, close attention has been given to keeping the dimensions down, while at the same time bearing in mind the fact that the rooms must be large enough to avoid any appearance of being cramped. The hall, with its wide cased openings into the living room on one side and the dining room on the other, helps to make these rooms appear even larger than they actually are.

Wide French doors opening from the living room onto the porch also aid in creating this feeling of spaciousness. The porch could be glazed in if desired, thus forming a living porch available for year-around use. The living room has ventilation from three sides, yet ample wall space has been provided for furniture. A simple Colonial mantel is an attractive feature of this room. The dining room has cross lighting and ventilation and is a well-proportioned room that is neither cramped nor wasteful of space. The kitchen is unusually well planned for the convenience of the housekeeper. There is a storage pantry lighted through its own window and containing an outside icing refrigerator. At one side is a built-in table and seat forming a breakfast nook. A broom closet and a clothes chute, as well as a built-in kitchen case, are provided. The rear entry gives access to the basement.

There is a coat closet in the main hall, while upstairs is a generous linen closet and a separate closet for brooms. There is a clothes chute and a nook for an extension telephone in the second-story hall. The three bedrooms are of generous size and the bathroom is conveniently located.



IN a house with a narrow front the location of the entrance becomes of prime importance. The ideal position seems to be at one corner so that a wide unbroken wall is left at one side. This makes the house appear larger and also avoids a cluttered appearance along the front.

In the design shown here the entrance is made a most important feature that adds grace and charm to a design that is otherwise kept simple and almost free of ornament. Two narrow columns with a low arch above them frame the door in a very appropriate manner. Above the door is a circular transom, like a fanlight, except that instead of being glazed it is filled with thin overlapping strips of wood like a partly opened fan. A glazed fanlight could of course be used instead if desired. A few clumps of shrubbery at the sides of the brick platform results in an entrance that is full of charm and offers a pleasant welcome.

Another interesting feature is the treatment of the porch, which has been placed at a rear corner so that it may be used as a dining porch if desired. Here the detail of the entrance is suggested by the low arches that are formed above the openings. The walls of the house are of frame construction covered with shingles, but clapboards could be substituted if desired. Old-fashioned green blinds add a touch of color, as does the red brick chimney, thus relieving the house of any feeling of monotony. The dormer is of the flat roof type so that it does not harm the effect of the broad sweep of the roof.

With HIGH ROOF

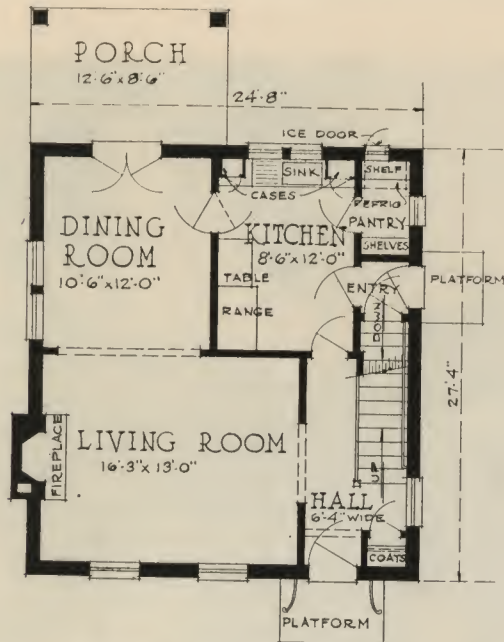
5-ROOM HOUSE

DESIGN

There is very little ornament on this house. Its proportions and lines are so good that they don't need any help. The arched entrance and the arches of the porch provide ample decoration

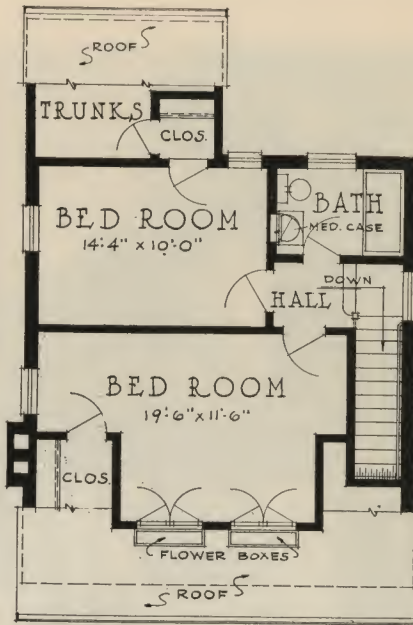
This same floor plan was used as the basis for the design of a stucco house shown in July and again for a brick house to be shown in a later issue, thus giving a choice of three designs for the same plan

August,



FIRST FLOOR PLAN 5125

If desired, it would be entirely practical to omit the partition between the living room and the hall



SECOND FLOOR PLAN 5125

The second story hall is large enough to be fully serviceable and satisfactory without wasting an inch of space

and LOW WALLS

BUILT OF WOOD

NO. F 5202

This isn't a little, dark, stuffy entrance hall, but one that is full of light and cheer from two big windows, and it will hold a half-dozen people comfortably without making them feel like peas in a pod

Your local lumber and building material dealer has further information about this design. Ask him about it. The price of the plan is \$25, but he will be glad to advise you without obligation on your part

THE entrance hall of this plan is very cleverly worked out so that it forms the connecting link between all of the rooms of the house. With a cased opening to the living room, a door to the kitchen and containing the main stair to the second story rooms, this small hall becomes the center of circulation from which all paths radiate. Yet with all of its compactness, it still finds space for a coat closet and an arched recess leading to the front door. The main stair is an attractive design with spindle balusters and a turned newel post at the bottom. A window at the foot of the stair and another near the top assure ample light for the hall and the stair.

Through a cased opening a view is obtained of the fireplace at the opposite end of the living room, and also a glimpse of the dining room beyond. French doors at the end of the dining room open onto the porch which is placed at the rear to insure privacy and to allow it to be used as a dining porch if desired. The kitchen is of good size and with the sink, cabinets, table and stove arranged in a step-saving manner. The pantry contains the refrigerator and has an outside window. The rear entry also contains the basement stair so that it is not necessary to track through the house to reach the basement from the outside.

The very compact hall at the head of the stair opens into the two bedrooms and the bathroom. The bedrooms are of good size, but could be made still larger by setting the partitions closer under the roof if low sloping ceilings along one side of the rooms are not considered objectionable.



IN former times the building of a farmhouse in America meant something more than the hasty throwing together of four walls and a roof. It was a process long drawn out; beginning with a building to serve only the immediate needs of the family, and, as time went along, a structure growing by means of extensions and additions until it reached its full growth, a rambling, picturesque composition into which had been poured all of the painstaking effort of its builders to provide something that would endure both in time and in the hearts of those whom it sheltered.

One of these old homesteads, the Fairbank's house in Dedham, Massachusetts, has been lived in for a period just short of three hundred years and today is occupied by direct descendents of its original builders. Although in no sense a copy of this old house the design shown here exhibits the same picturesque mingling of gambrel roofs and gables with ample roofs sweeping down over the low walls, and bulky chimney lifted above all. Another likeness to the old house is the fact that this design has been worked out so that the various portions may be built under separate operations. The gambrel roofed portion would logically come first, then the middle part and last of all would be the addition of the one story bedroom wing. Thus, instead of the entire burden of cost being borne at one time, it could be spread out over a period of years, if need be, so that the undertaking of a new house would not prove so exhausting.

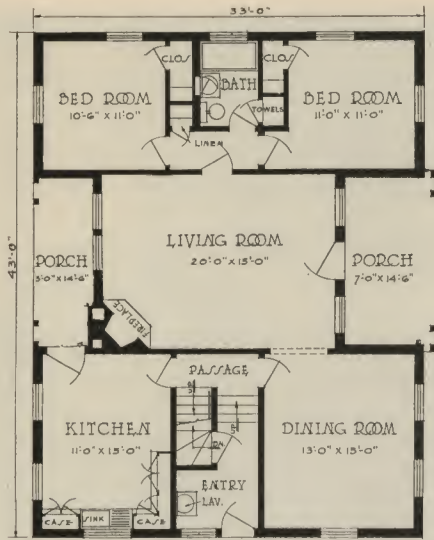
A FARMING

8-ROOM HOUSE

DESIGN

There is no attempt here to make a farmhouse appear like a town house. That is why this design has so much charm; it is suited to its purpose both without and within

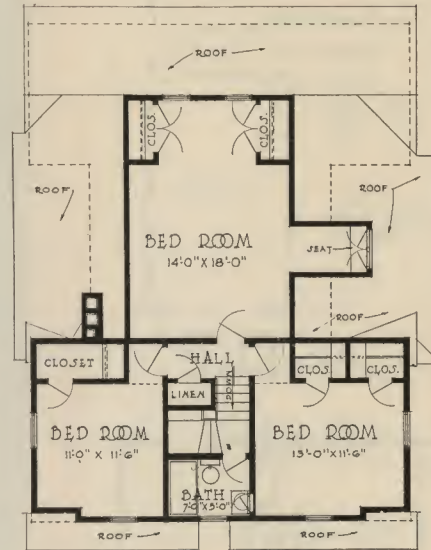
This floor plan was used as the basis of a stucco house shown in the July issue, and again for a brick house to appear in a later issue, thus giving a choice of three designs for the same plan



FIRST FLOOR PLAN

By widening the rear porch and providing another thimble in the kitchen flue, this portion might be used as a summer kitchen. The downstairs bedrooms might be used by the hired hands

Closet space galore is a feature of the second floor plan. The large bedroom above the living room could be shortened if desired and have another dormer cut into the long side wall



SECOND FLOOR PLAN

WE WILL GO

BUILT OF WOOD

NO. F 8204

Every room in the house, upstairs and down, has windows in two walls to insure generous quantities of light and air. It will be difficult to find another plan with so many attractive features

Your local lumber and building material dealer has other information about this design—ask him about it. The price of the plans is \$40, but he will be glad to advise you fully, without any obligation

There are many women on farms who prefer to have the kitchen overlook the roadway so that some of the loneliness of an isolated farmhouse may be overcome through being able to look up from work and catch glimpses of those who pass by. With merely a change in the location of the front door, the plan shown here can be made to meet this requirement. Whichever way the house is made to face, the exterior appearance remains practically the same, except that the present porch off of the kitchen is somewhat shallower than the present front porch.

The living room is an amply proportioned room, with light and air available from two sides. The fireplace has been placed in a corner, partly for the purpose of blinding the portion of the rear porch adjacent to the kitchen door and partly to provide a kitchen flue without building a separate chimney. The dining room is large enough to take care of a large crowd during harvest time, and, in case of an overflow, the rear porch is handy for use as an auxiliary dining room. The rear entry is at the side, and also serves as a wash room so that the men may reach the dining room from outdoors without tracking through other rooms of the house.

Opening from the living room is a hall leading to two bedrooms with bathroom between. Upstairs are three bedrooms of good size connected by a compact hall. The bathroom is placed midway between the first and second floors so that it is easily reached from either.

ARCHITECTURAL PLAN · SERVICE · MONTHLY ·

Authoritative
House
Plans



A CASTLE in SPAIN for the NEW WORLD

DESIGN NUMBER
C6207

This design will make your castle in Spain come true. Although of only moderate size it has a breadth of treatment that makes it appear to be a much larger house than is really the case

This same floor plan is also to be used as the basis for the design of a frame house and again for a brick house, both to appear in later issues, thus giving a choice of three designs for one plan

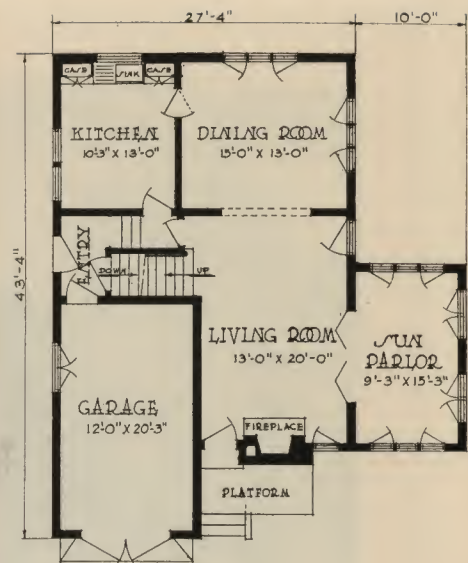


HERE is a design that will allure those who dream of a castle in Spain. Bold—almost daring—in outline, the house yet preserves the becoming dignity that marks the well bred in houses as well as among people. Romantic without being sloppy, perhaps best expresses its charm. It is a house designed for those who desire something out of the ordinary, but at the same time do not care for the bizarre or freakish.

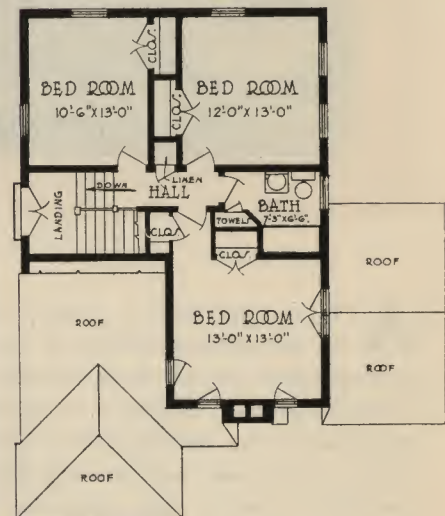
The projection of the garage beyond the front of the house is an important feature of the design, balancing the porch at the side and the two together adding the quality of breadth to the whole, thereby increasing the apparent size of the house. In the angle formed by the walls of the house and the garage is a natural location for a terrace stretching across the front, perhaps sheltered in summer by a gaily colored awning, and with painted porch furniture adding to the charm.

Although the exterior of this design has a rambling irregular character, the plan has been kept quite simple,

August, 1925



FIRST FLOOR PLAN



SECOND FLOOR PLAN

and, although the construction would prove more expensive than for a plain box of a house, a careful analysis would show a comparatively small difference in cost between this house and one of the plain square type. The chief divergence would be found in a comparison of the roofs, but even here the difference is not so considerable. Anyway, those who have their hearts set on a six-cylinder limousine are not necessarily swayed from their purpose by the lower price of a flivver.

The plan here shown is of the type that opens up well, giving a feeling of spaciousness to a house of moderate size and providing for an interesting grouping of furniture. The living room, the dining room and the living porch are practically one large room, being separated only by wide openings, the one between the living room and the porch having double fold French doors, the other being open. The placing of the garage at the front of the house is unusual, but is a location that is preferred by many people and has much to commend it.

The projection of the garage at the front forms a sheltered corner for a terrace with the broad chimney and deeply recessed entrance along one side. The main stair rises from one corner of the living room in a picturesque manner

Your local lumber and building material dealer has other information about this design—ask him about it. The price of the plans is \$35, but he will be glad to advise you fully, without any obligation



A FEW years ago it was predicted that the return of the veterans of the A. E. F. would result in the introduction of the French style into the small house architecture of America. Given time to rehabilitate themselves, to settle down to peacetime pursuits, many of the men who soldiered in France are bringing this prediction true. The quaintness and charm of the French cottage is fixed in their memories and, when modernized to suit American requirements, seems to provide an entirely appropriate addition to our galaxy of styles for small houses.

Although modeled on no particular example from abroad the design shown here is as characteristically French as a chasseur Alpin or a Parisian midette. The high-peaked hip roof with its jutting chimney and the quaint half-timbered entrance sloping low on one side with a wrought iron lantern swinging from its small gable; the grouped casements protected by wood hoods dropping down to within a few inches of the tops of the windows, and the broad gabled dormers adding interest to the roof, all have the French manner.

Common brick would be particularly appropriate for the walls of this house. A rather careless effect should be sought for, but not exaggerated to the point that it becomes too affected and forced. An ordinary rough common brick job, with irregular courses and perhaps with a little color added to the mortar, should produce a wall interesting in texture and inexpensive to build.

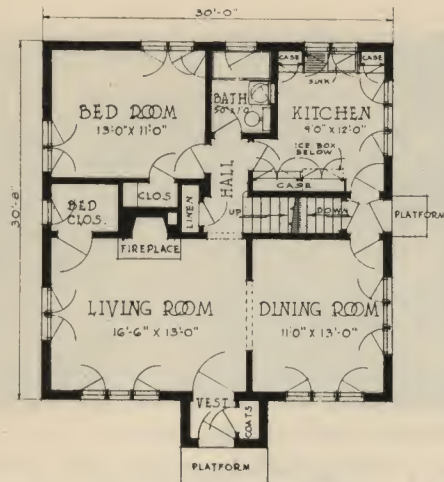
A COTTAGE TYPE

6-ROOM HOUSE

DESIGN

With its high peaked roof and quaint half-timbered entrance this house will recall memories of the French countryside to those who soldiered with the A. E. F.

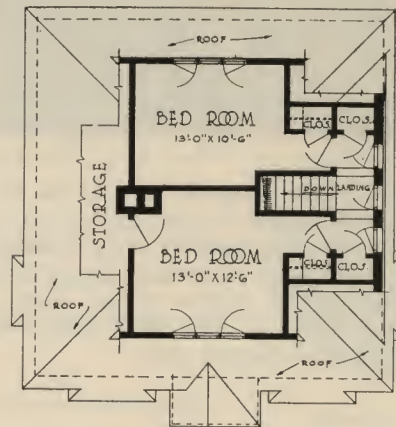
This same floor plan is to be used as the basis for the design of a stucco house and again for a frame house, both to appear in later issues, thus giving a choice of three designs for one plan-



FIRST FLOOR PLAN

A wall bed in the living room adds the equivalent of another bedroom so that this small house contains four rooms that may be used for sleeping purposes. There is a full basement entered by a stair from the rear entry

These two bedrooms could be left unfinished at first and finished up later if desired. Or, by leaving out the center partition, one large room could be provided and the space now occupied by one passage and its closets could be used for a bathroom



SECOND FLOOR PLAN

FROM FRANCE

BUILT OF BRICK

NO. B6208

This plan offers a very simple and convenient layout for those who desire a house of the semi-bungalow type with the provision for sleeping rooms in the first story. All of the rooms are of generous size

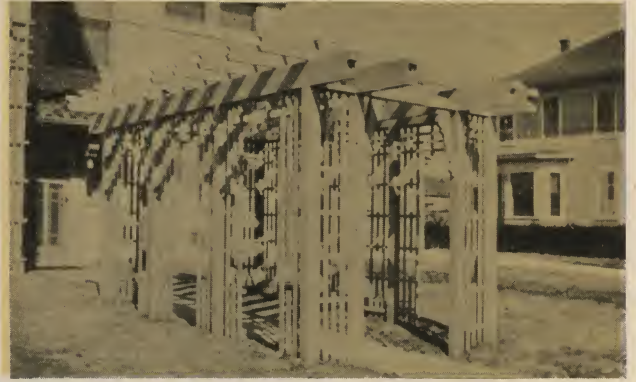
Your local lumber and building material dealer has other information about this design—ask him about it. The price of the plans is \$30, but he will be glad to advise you fully, without any obligation

Almost exactly square in outline, this plan provides a maximum of space for the amount of enclosing wall required. At the entrance is a small vestibule to prevent the house from becoming chilled when the door is opened during cold weather. At one side of the vestibule is a coat closet to receive heavy coats, rubbers, umbrellas and the like. French doors lead to the living room which is separated from the dining room by a wide cased opening. At one side of the living room is the fireplace and a cased opening leading to the small hall. The kitchen may be entered either from this hall or from a rear entry which also serves as a break between the kitchen and the dining room so that cooking odors need not spread through the house. The basement stair descends from the entry.

There is a bedroom and a bathroom in the first story and a wall bed closet opening from the living room so that this room may also serve for sleeping purposes without upsetting the household. The bathroom is located adjacent to the kitchen so that the plumbing is simplified. There is a linen closet in the hall and a wide wardrobe in the bedroom. Upstairs there are two bedrooms, each with a closet and there are two extra closets in the hall. These bedrooms are not convenient to the bathroom, but to many people this would not be considered a serious defect. In fact, a first story bathroom may be the most practical where small children running up and down stairs all day are considered.



This rather elaborate fence along the rear of the lot takes the place of the usual rough-boarded alley fence. The framework is formed of 4 by 4 stock filled with trelliswork to form patterns. The curved ornaments are made up of pattern sawed pieces. The framework is fastened to iron straps that are buried in the concrete curb



Many people feel that a pergola adds just the right touch to a yard. Here is one that is made up of simple members; 4 by 4 posts, double 2 by 8 beams, and 2 by 6 rafters. Trelliswork is used between the posts, and the ends of the beams and rafters are ornamented with a pattern sawed cut-out. The posts are sunk into the ground and tamped solid

A FEW STRIPS of LATH and SOME NAILS

Sometimes, when an entrance inclines to be a trifle stiff and architectural, trelliswork can be used to add a touch of lightness and thus overcome the fault. See below



Above is a simple doorway that far outshines many entrances that are more elaborate and expensive. A few strips of lattice and a vine have created something worth while

Below is the side entrance to a garage. The piers are of brick carrying pattern sawed beams and rafters which are stained. The trelliswork at the sides is light in feeling and in color



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Wood-board used for insulation of houses to keep heat in and cold out, does something else, too—it acts as a good sound deadener.

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Even when plaster is used Cornell panels back of the joists act as a splendid insulator of both heat and noise.

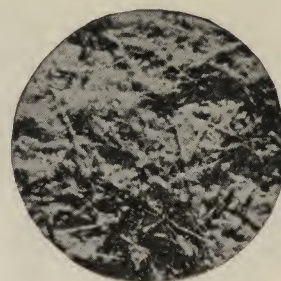
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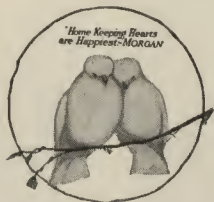
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House near Chicago, showing its "underclothing" of Cabot's Quilt, with furring strips over the Quilt, on which the outside finish is laid. Roof also insulated. Leon E. Stanhope, Architect, Chicago.

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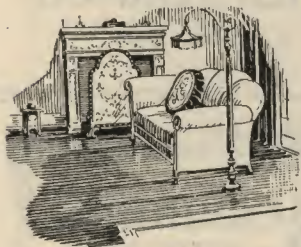
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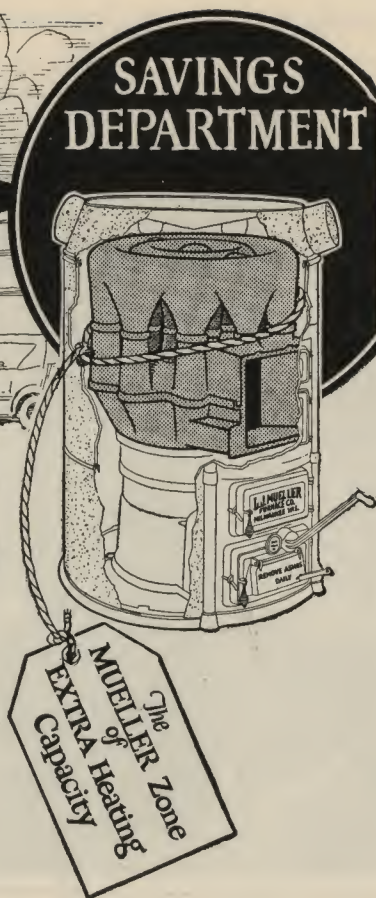
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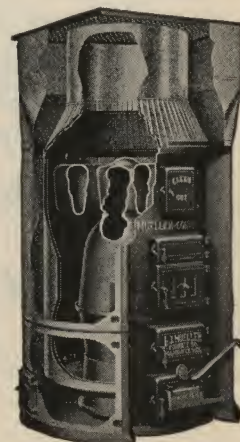
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This beautiful residence of Mr. Charles R. Murray, Hinsdale, Illinois, could not be roofed as it is with any shingles other than Winthrops—the only tapered asphalt shingles made. The taper is exclusive. Nothing takes the place of Winthrops.

And when you realize that this roof had already given five years of satisfactory protection and colorful beauty to this house, when this picture was taken, there is no reason why other roofs should be *considered* for new or re-roofing jobs.

Winthrop **Tapered Asphalt Shingles**

Do you want the shadow lines of the old wooden shingle roof? The thick butts of Winthrops cast those shadows.

If you want permanency, the thick butts, built up of extra coats of everlasting asphalt, double the wearing thickness where exposure to weather comes.

For beauty you have tile-red, sea-green, blue-black and golden-buff, in non-fading crushed slate, anchored in everlasting asphalt. Use them solid or mottled.

The thick butts of Winthrops lie flat and snug against the roof, tight against snows and rains, safe against sparks and falling firebrands.

Winthrops cannot rust, rot, split nor crack. They do not curl nor warp. They are easy to lay.

Write for a sample in any of the colors. See this only tapered asphalt shingle, which can be supplied by lumber dealers everywhere. See your dealer, today.

Beckman-Dawson Roofing Company

832 F. C. Austin Bldg., 111 W. Jackson Blvd., Chicago, Ill.